

The *Asociación CVIDA* (Quality-of-Life Care Association - CVIDA Association) starts activity in 2006 promoted by the [Instituto de Biomecánica \(IBV\)](#) with the support of Generalitat Valenciana.

CVIDA involves companies and institutions that aim to contribute to people's health and wellbeing improvement. They are committed, responsible and pioneer organizations towards innovation to serve people. People are the focus of their activity as beneficiaries of the technologies and services for the improvement of their quality of life.

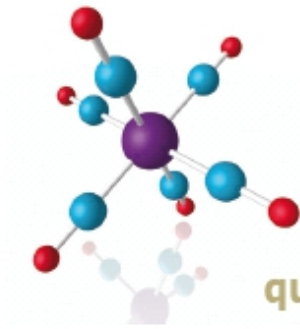
During the last years, CVIDA companies have experienced a sustained turnover growth, 3 points higher than Spanish average.

Quality-of-life care is the main value of this dynamic sector, whose competitive dimension is very relevant for economic and social development.

### **CVIDA commitment:**

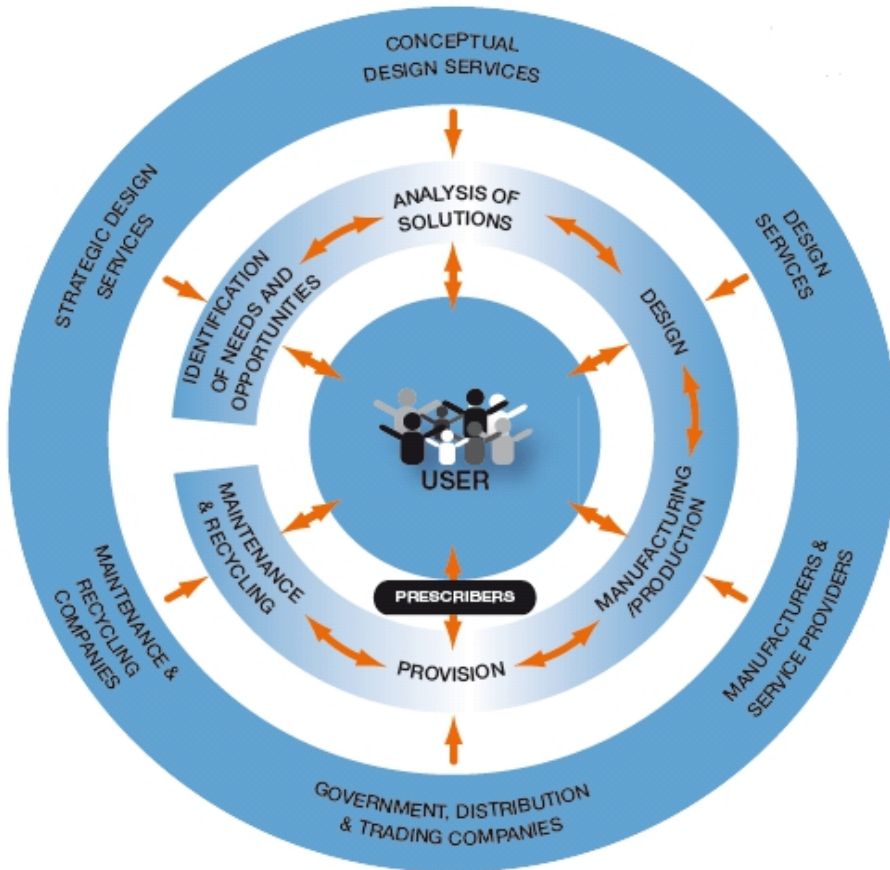
CVIDA Association and its members are working to boost the quality-of-life care sector:

- Adopting quality and socially responsible business practices.
- Setting up constructive links and cooperative networks with institutions and other agents.
- Raising society awareness about the benefits of products and services designed for people's health and wellbeing.
- Innovating and performing as leaders in their activity, betting on value creation.
- Acting professionally, investing in human capital and training.



quality, social responsibility  
co-operation  
awareness  
innovation  
professionalism

CVIDA is a multi-disciplinary initiative promoting the following innovative collective project with strong



[CVIDA's presentation \(in English\)](#) and [CVIDA's presentation \(in Arabic\)](#)