



cuida

asociación para
el cuidado de la
calidad de vida

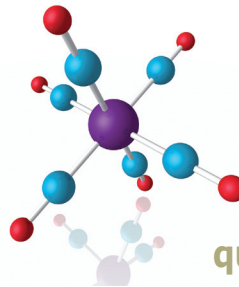
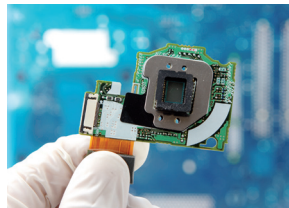
quality-of-life care association

The Asociación CVIDA (Quality-of-Life Care Association - CVIDA Association) starts activity in 2006 promoted by the *Instituto de Biomecánica* (IBV) with the support of Generalitat Valenciana.

CVIDA involves companies and institutions that aim to contribute to people's health and wellbeing improvement. They are committed, responsible and pioneer organizations towards innovation to serve people. People are the focus of their activity as beneficiaries of the technologies and services for the improvement of their quality of life.

During the last years, CVIDA companies have experienced a sustained turnover growth, 3 points higher than Spanish average.

Quality-of-life care is the main value of this dynamic sector, whose competitive dimension is very relevant for economic and social development.

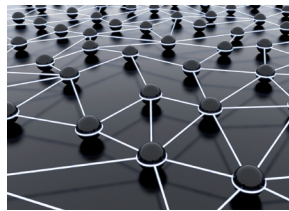


CVIDA commitment

CVIDA Association and its members are working to boost the quality-of-life care sector:

- Adopting quality and socially responsible business practices.
- Setting up constructive links and cooperative networks with institutions and other agents.
- Raising society awareness about the benefits of products and services designed for people's health and wellbeing.
- Innovating and performing as leaders in their activity, betting on value creation.
- Acting professionally, investing in human capital and training.

quality, social responsibility
co-operation
awareness
innovation
professionalism



CVIDA advantages

CVIDA companies and institutions are part of an innovative collective project with strong economic impact and social appreciation that allows:

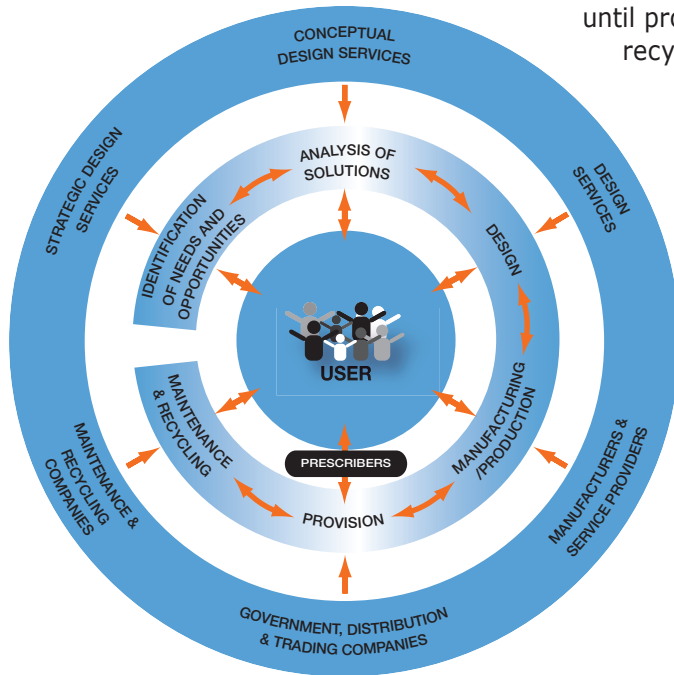
- To get differentiation and reputation in the market and society.
- To participate in a fertile environment that generates business and collaboration opportunities.
- To base their market and innovation strategy on competitive intelligence studies.
- To broaden their international vision to new markets for their products and services.
- To get profit from collective communication and promotion activities and strategies.
- To receive updated alerts and support to apply to innovation funds.

differentiation and reputation
contacts and co-operation
information and opportunities
marketing spaces
collective campaigns and strategies
support and management

The CVIDA-IBV innovation model

In order to create opportunities for economic and social development, CVIDA Association and the IBV have designed an innovation model that contributes to people's sustainable quality-of-life.

This innovation model covers the complete life cycle of products and services, since their conception, design and manufacture, until provision, use and withdrawal/recycling.



This innovation model aims at transforming quality-of-life into a competitive advantage for manufacturers and suppliers of people-oriented products and services, including the involvement of **PEOPLE** along with other agents, such as **COMPANIES**, **PROFESSIONALS**, **RESEARCH** and **TECHNOLOGICAL** centers, and **GOVERNMENT**.



CVIDA members

Companies

2M Consultores • Action Park • Addenda • Albalar • ALC Organización y Sistemas • Azteca • Balneario de Chulilla • Balneario de Cofrentes • Biomet Spain • Bio-Vac • Biovalcor • Bkool • Bonpilates • Calzamedi • Centros Residenciales Savia • Clement Salus • Cliniconfort • Disalud • Ecopostural • Electromedical • EMO • Faurecia • Federico Giner • Garvalín • Gasmedi • Gesmed • Goznel • Grupo Alapont • Grupo Casaverde • Grupo El Castillo • Hidrosalud • Imex • Kaldevi • Karoon Pilates • La Saleta • Lafitt • Life Academy • Masía de Xamandreu • Maxcolchón • Mercé V. Electromedicina • Octógono Castellón • Orliman • Ortomóvil • Ortopedia Arco • Ortopedia Sotos • Ortoprono • Ox Wellsys • Pilates Sport Center • Richelli's Painreliever • Scientific Anatomy Center • Servicios de Teleasistencia • SGS • SIK • Surgival • TAU Grupo • Tequir • Todo Para Sus Pies • Umivale • Unimat • Unión de Mutuas • Vimetecs • Virmedic • Visco-Confort • Viscoform

Institutions

AEC • AEPD • AERTE • ANDIMAC • ANEP • ASCER • ASEPRI • ASPACE CV • ASPAYM CV • AVACYF • AVANT i+e • AVCOM • AVD • AVDCV • AVECAL • AVEO • AVEPT • AVICI • CERMI CV • CIPFP Ausiàs March • COCEMFE CV • CODTS Valencia • Colegio Oficial de Enfermería de Valencia • Colegio Oficial de Fisioterapeutas de la Comunidad Valenciana • CONFEMADERA • Conselleria de Turisme, Cultura i Esport - Agència Valenciana de Turisme • COTPRL CV • COVACO • CVIDA Vila-real • DIMOVA • FEOPYF • FEID CV • FEMTC • Feria Valencia • FEVAFA • FEVECTA • FOMCOVA • Fundación Alzheimer Salomé Moliner • Fundación CEDAT • Fundación de la Comunidad Valenciana para la Prevención de Riesgos Laborales • Fundación Grupo ERESA • HELIX • IBV • LARES Comunidad Valenciana • Nueva Opción • SEAS • SN/CL • SVGG • SVMEFR • UCE Comunidad Valenciana • UDP Valencia • UPV • Valldigna Accesible



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Asociación para el cuidado de la calidad de vida (CVIDA)
Universitat Politècnica de València - Edificio 9C
Phone: +34 96 387 91 59 · Fax: +34 96 387 91 69
cvida@cvida.com · www.cvida.com

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